

# The IBEW SPARQ

A quarterly newsletter highlighting IBEW values

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## Commitment to Quality Builds Pride

At the intersection of first-class workmanship and safety on the job, you'll find IBEW members proud of being the best at what they do.

Quality is IBEW's calling card, from state-of-the-art training to expert journeymen who never stop learning to our embrace of the Code of Excellence.

It's a source of pride. Look around: You see IBEW sisters and brothers everywhere wearing our hats and T-shirts. Members talk up the union on social media. Spouses and kids brag about having an IBEW lineman or wireman in their home.

An apprentice in Pennsylvania who traded college for an IBEW apprenticeship recently commented on Facebook, "I can't wait to truly become one of you guys, because there's no better gratification in the world than restoring power to someone who's lost it."

Pair that enthusiasm with IBEW-NECA's unrivaled training and you've got a can't-miss formula for success. Contractors who are willing to invest in the best want IBEW members to get the job done.

After signing with Brockton, Mass., Local 223, the CEO of Beaumont Solar said, "The quality of work that is being done by our company has reached a new level ... I am delighted. However you measure it—callbacks, meeting schedules or customer satisfaction—the feedback is phenomenal."



In Fairbanks, Ind., where our members rebuilt a substation in an isolated area, a manager described the project's complexity and need for skilled craft labor. "We picked the IBEW because they are safe, very well trained and capable," he said.

At Rauland-Borg, members of Chicago Local 134 take the Code of Excellence to heart as they manufacture life-safety products. Callie M. Greer beams with pride in a video about the plant: "I love what I do, and that's an important thing. You have to love what you do. Anything I'm working on, I want it to be perfect. I can do a repair on these small parts; and you won't even know that it wasn't done on a machine. I'm just that good."

IBEW quality and pride is out of this world—literally. Engineers and technicians from Baltimore Local

1501 did some of the most meticulous work imaginable to assemble components of the \$8 billion James Webb Space Telescope, the most powerful ever built. It is expected to be launched into space next spring.

"We only have one chance to get it right," Mechanical Integration Specialist and Local Steward Delaney Burkhart said during the painstaking process. "Our job is to test, and retest and test again."

Whether you're building a telescope that can detect light from the Big Bang, climbing a utility pole, wiring a home, working an assembly line, servicing a locomotive, filming the Super Bowl or doing any other vital work, you are raising the bar for excellence and doing the IBEW proud.



What does SPARQ mean to you? Have an idea for the newsletter? Email [theSPARQ@ibew.org](mailto:theSPARQ@ibew.org)



## Building Quality at Every Step

Whether we work inside or outside, IBEW construction members understand how quality craftsmanship reflects our pride in the work we do.

IBEW's commitment to quality ensures that jobs get done the right way the first time, avoiding costly callbacks to fix mistakes.

As skilled craftspeople, we don't cut corners. IBEW electricians get every piece of the job done right the first time – because we have to. You know all too well that if it's not right, we won't get called back for the next job. And in



the age of social media, a customer's unhappiness with the quality of our work can get posted to the internet in a heartbeat.

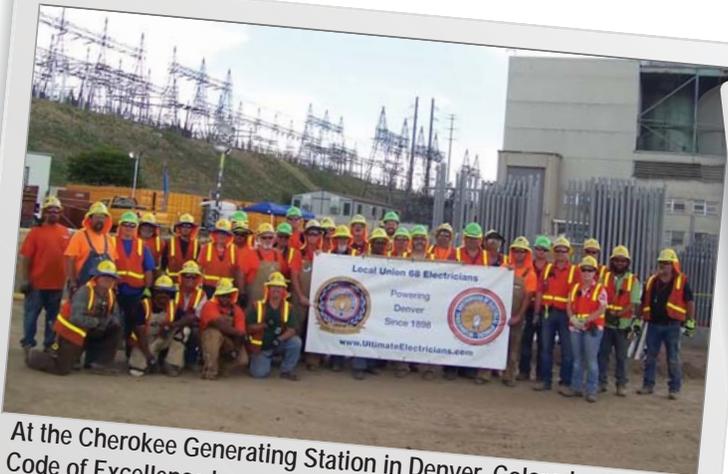
Whether we're wiring the massive 50-block revitalization of downtown Detroit, connecting miles and miles of high-voltage transmission lines to strengthen our electrical grid, or expertly bending conduit that no one will ever see, IBEW members approach every task, big or small, with the same attention to quality.

Competitive bids help us win jobs, but it's our quality work—performed on time and on budget—that boosts our reputation. It's what puts us and our signatory contractors at an advantage when customers are faced with critical decisions.

That commitment to quality is a direct result of the training we work so hard to complete. It's why we invest so much alongside our NECA partners in state-of-the-art training centers across the U.S. and Canada. From Day 1 of our apprenticeships until we hang up our boots, we take pride in our work, and it shows.

Quality is why we're able to say without a shadow of a doubt that IBEW electricians are the best in the business, and it's why our customers keep coming back.

## SPARQ GOES LOCAL



At the Cherokee Generating Station in Denver, Colorado, the IBEW Code of Excellence brought safety to a higher level. IBEW Local 68 members put in 250,000 feet of conduit—without a single injury.



To ensure the highest standard of quality, IBEW Local 134 teamed up with the company Rauland to implement the Code of Excellence. The result: leading-edge and defect-free life-safety products.